**TOPIC MOTIVATION**

**Name**

**Surname**

**MBA Number**

**Date**

:

**Title of the Research/Topic**

**Brief details/motivation for the topic.**

**The Aim of the Study**

**The Objectives of the Study.**

**1)**

**2)**

**3)**

**The expected research outcomes (expected results of the proposed investigation)**

**Details of how data/information to carry the empirical research will be collected.**